



Onsite Photography & Videography Policy

Gaylord Rockies Resort & Convention Center is private property and maintains a strict policy against the use of its hotel grounds (all interior spaces, exterior grounds, etc.) for unauthorized professional or commercial photography/videography purposes.

- Gaylord Rockies does **NOT** allow any area of the property (all indoor and outdoor grounds) to be used for professional portrait photography or videography purposes, including but not limited to, wedding, engagement, class, family and individual portraits, advertising photography, model/fashion shoots, etc.
- Unauthorized professional photographers/videographers are subject to immediate removal from the property.

Professional Photography/Videography

Professional Photography/Videography will only be allowed and approved for the following situations:

- **Contracted Events, Meetings and Conventions** taking place onsite at Gaylord Rockies for event documentation and promotional purposes. The photographer/videographer must be provided an official event badge/credential or other form of identification from the event organizer that easily identifies them as being affiliated with the group or organization. This badge/credential or other form of identification must always be worn and visible while the photographer is conducting services on property.
- **Contracted Wedding/Commitment Ceremony & Wedding Receptions** taking place onsite at Gaylord Rockies. The couple will work with the Weddings Department and their Gaylord Rockies Event Coordinator regarding the details of their planned photography/videographer session, including pre-arranging a specific date and time, so it can be authorized in advance.
- Only couples having their Wedding Ceremony/Wedding Reception event onsite at Gaylord Rockies are permitted to have their wedding or engagement photos/videos taken onsite. Questions regarding this policy should be directed to the Gaylord Rockies Weddings Department.
- **News Media Coverage** -- Members of the news media should contact the Marketing & Public Relations department in advance by calling (720) 574-1498. News media visits for onsite photography or videography must be arranged in advance. Official credentials are required.

Personal & Amateur Photography and Videography

Gaylord Rockies encourages guests to take personal video and still photographs while enjoying their visit. All images and videos taken by guests and visitors are permitted free of charge as long as the images and videos are used for a personal, non-commercial purpose. All photographs and video should be taken from public viewing areas and must be taken with a hand-held camera (non-professional equipment).

- **IMPORTANT:** All camera accessories that could potentially impede foot traffic are expressly forbidden, including camera tripods, monopods, lighting setups, large reflectors and staging shots.
- Gaylord Rockies has the right, at its sole discretion, to withhold or withdraw consent to photograph and video (or to reproduce photographs or video) of the hotel and related property.
- Photographs may not be published, sold, reproduced, transmitted, distributed or otherwise commercially exploited in any manner whatsoever. All trademarks, service marks, logos, images, and facilities of Gaylord Rockies are the sole property of Gaylord Hotels and may not be used, reproduced, displayed or distributed without written consent.

Events, Meetings and Conventions

If you would like to photograph your special event, conference, meeting or group gathering being held at Gaylord Rockies, we are happy to support your efforts. The following policies and guidelines are not meant to be restrictive, but simply to help avoid operational challenges, space conflicts and interruptions for other groups utilizing the meeting space. They are also meant to protect the security and confidential nature of convention customers, and the important business they conduct on property.

- Before scheduling photography/videography in any public spaces (including the Grand Lodge and hotel grounds), please review your request with your Conference Services Manager, Catering Manager, Executive Meetings Manager or Conference Coordinator. Any of these contacts will be happy to check availability of public spaces. This will help to avoid any space conflicts or interruptions.
- Professional photographers/videographers who are contracted to document your event **MUST** be provided and wear your official event badge/credential (or other form of official identification) while they are working onsite that clearly shows their affiliation with your event. Professionals working without proper identification will be stopped by a member of our security team and will not be allowed to continue with their work until they have obtained the proper identification.
- Media who will be covering your event **MUST** be provided and wear your official event badge/credential (or other form of official identification) while they are working onsite that clearly shows their affiliation with your event. Media working without proper identification will be stopped by a member of our security team and will not be allowed to continue with their work until they have proper identification.
- It is the responsibility of the event organizer to provide news media, professional photographer/videographer, and any assistants or crew, with the appropriate event credential or official identification in advance, before any documentation work is performed on property.