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## ***Changzhou Marriott Hotel Launches “MAX!” – A Holistic Children’s Program***

**Changzhou, July 1, 2016** – Marriott Rewards, Marriott International’s award-winning loyalty program, is launching “MAX!”, a new and exclusive kids program which aims to enrich the travel experiences of children through holistic activities that inspire and nurture. The program will be available to Members staying at Changzhou Marriott Hotel from the 1st of July.

Created for children ages 5 to 12 years old, MAX! is founded on four activity pillars: Be Active offers action-packed sessions, ranging from pool activities to dance lessons; Stay Curious encourages intellectual curiosity with activities such as cooking and arts-and-crafts; Go Explore will appeal to children’s sense of adventure; while Just Relax offers more tranquil pursuits.

Changzhou Marriott Hotel is consistent with the four pillars, making the experience authentic to the location and culture. The program includes “**Museum Day**”, “**Make Towel Animal**”, “**Little Timoneer**”, “**Happy Concert**”, “**Little Chef**”, “**The Secret of Studio**”, “**Tea Art**” and “**Film Bar**”, etc. During Summer Vacation, they are available from Monday to Sunday.

**Stay Curious**—“**Little Timoneer**” activity will carry on near the fountain of the Lobby. Our hotel colleagues will guide kids to control the boat in the fountain, breaking the winds and getting through the waves.

**Go Explore** — on “**Museum Day**”, we will bring kids to the Children’s Natural Museum. It is inside of Changzhou Museum, which is the unique Children’s Natural Museum in Jiangsu Province. It possesses thousands of various natural collections, mostly including national first-class and second-class protective, only 10 minutes away from the hotel by foot.

**Just Relax**—“**Happy Concert**” is led by our Philippine band “Soulplay”. They are willing to share the kids’ songs to everyone and will invite kids to dance and sing together.

The General Manager of Changzhou Marriott Hotel, Ms. Ivy Shi said, “Providing children with enriching experiences has a positive effect on their lives. We are launching MAX! with the aim of inspiring children to enjoy a range of memorable experiences that they can share with their family and friends.”

The Marriott Hotel in Changzhou has 268 elegant and spacious panorama rooms featuring gorgeous views of the city skyline. Each room is equipped with the state-of-the-art facilities and amenities. Hotel guests can enjoy a myriad of local and international culinary delights at five food and beverage outlets, including City Bistro, The Hao Chinese restaurant, Tuscany Grill, The Lounge and The China Baking Company.



Changzhou Marriott Hotel offers a total of 1,900 square meters of meeting space and features a range of wellness options for travelers including an indoor swimming pool and a 24-hour health center. For more information or reservations, please contact Changzhou Marriott Hotel at (86 519) 6801 8888 or visit [www.marriottchangzhou.com](http://www.marriottchangzhou.com). For more information visit [www.marriott.com](http://www.marriott.com).

### **About Marriott Hotels**

With 500 hotels and resorts in more than 50 countries around the world, Marriott Hotels is evolving travel through every aspect of the guest's stay, enabling the next generation to Travel Brilliantly. Boldly transforming itself for mobile and global travelers who blend work and play, Marriott leads the industry with innovations, including the Greatroom lobby and Mobile Guest Services that elevates style & design and technology. All Marriott hotels participate in the award winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information, visit Marriott Hotels website. To join the ongoing Marriott conversation, like us on Facebook (Facebook.com/Marriott) and follow us on Twitter (Twitter.com/Marriott, @Marriott).

### **About Marriott Rewards**

Marriott Rewards is Marriott International's award-winning loyalty program spanning 16 brands and more than 4,000 properties worldwide. Marriott Rewards is free to join and has no blackout dates and members can earn and redeem points at over 4,000 Marriott International hotels around the world and at Marriott Rewards exclusive luxury partner The Ritz-Carlton®. Members can also redeem points for frequent flyer miles, cruises, car rentals, merchandise and more. By making rewards accessible with a modern, easy approach, Marriott Rewards continues to be a leader in the industry. Marriott Rewards has won the Freddie Award for "Best Hotel Rewards Program in the Americas" eight years in a row and the 2011 and 2010 Frequent Travel Award for "Best Hotel Rewards Program." In addition, the program has been named best hotel rewards program by the readers of U.S. News & World Report, About.com, Business Traveler, Global Traveler, Executive Travel and BusinessWeek magazines. To enroll and for more information about Marriott Rewards, guests can visit [MarriottRewards.com](http://MarriottRewards.com).

About Marriott International: Marriott International, Inc. (NASDAQ: MAR) is a leading lodging company based in Bethesda, Maryland, USA, with properties in 85 countries and territories and reported revenues of nearly \$14 billion in fiscal year 2014. The company operates and franchises hotels and licenses vacation ownership resorts under 19 brands. For more information or reservations, please visit our web site at [www.marriott.com](http://www.marriott.com).