



MARRIOTT
CHARLOTTE
CITY CENTER

MEETINGS RE-IMAGINED



CHARLOTTE MARRIOTT CITY CENTER

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CharlotteMarriottCityCenterTransformation.com

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MEETINGS RE-IMAGINED

At Marriott International, we focus on the purpose of your meeting with an eye to creating personalized experiences that help you achieve your goals. A modern meeting experience blends technology with opportunity for meaningful, productive collaboration. Charlotte Marriott City Center has been redesigned so that every one of our spaces can be transformed to create personalized experiences for the purpose of your meeting. Network or get right down to work. Gather for business or pleasure. Create an experience based on your vision and goals.

See it in action at Charlotte Marriott City Center through:

- A blend of innovative space, technology and service
- Flexible staff offering a one-stop shop for meeting expertise
- Locally inspired flavors and experiences
- Intriguing learning experiences from Bite-Sized Learnings to our Next Gen Boardroom

	EVENT EDGE	EVENT HUB – LG STUDIO	CITY CENTER BOARDROOM
IDEATE	Collaborate, communicate new ideas, and recharge at our open communal table complete with charging stations.	Use food or craft to create a working atmosphere, for team building or to synergize learning.	Break into smaller groups and ideate using our glass whiteboards, touchscreen monitors and other brainstorming tools.
EDUCATE	Move tables to create small open breakouts for learning.	Conduct food or physical demonstrations for small groups in a public area.	Move our flexible boardroom table or split it in two to set up the room for your meeting or gathering.
CELEBRATE	Celebrate any occasion with live action stations in a space designed for creativity.	Celebrate the moment with food using live action stations that engage groups of all kinds and sizes.	Allow us to elevate small group functions with staged food and beverages.
DECIDE	Gather in an open space to make decisions or engage in team-building activities.	Enjoy a number of team-building options in our kitchen space.	A boardroom with flexibility means moveable tables and chairs, technology that assists with decision making, and food and beverage serviced through a hidden corridor.
NETWORK	Take a seat and get comfortable or gather around high boy tables ideal for networking.	Just like at home, our kitchen is the hub of conversation and group discussion.	With soft seating around the perimeter of the room and an elevated pantry area, purposeful places to network surround the core of the meeting.
PRODUCE	Adapt our flexible space for creative team building.	Use food or beverage for team building in an atmosphere designed for collaboration.	Stage the space or use embedded technology to display or promote a new idea.
PROMOTE	Promote or display products or pictures before, during or after your event.	Feature a flavor or promote a new product in the hub of our event space.	Stage the space or use embedded technology to display or promote a new idea.

BEYOND THE MEETING SPACE

First time innovations at a live beta experience:

- STOKE
- Dynamic Arrival (with Technology)
- Coco and the Director Coffee Co-Lab
- Retail Wine Experience
- Community Partnerships
- Pivot 360 Fitness Center

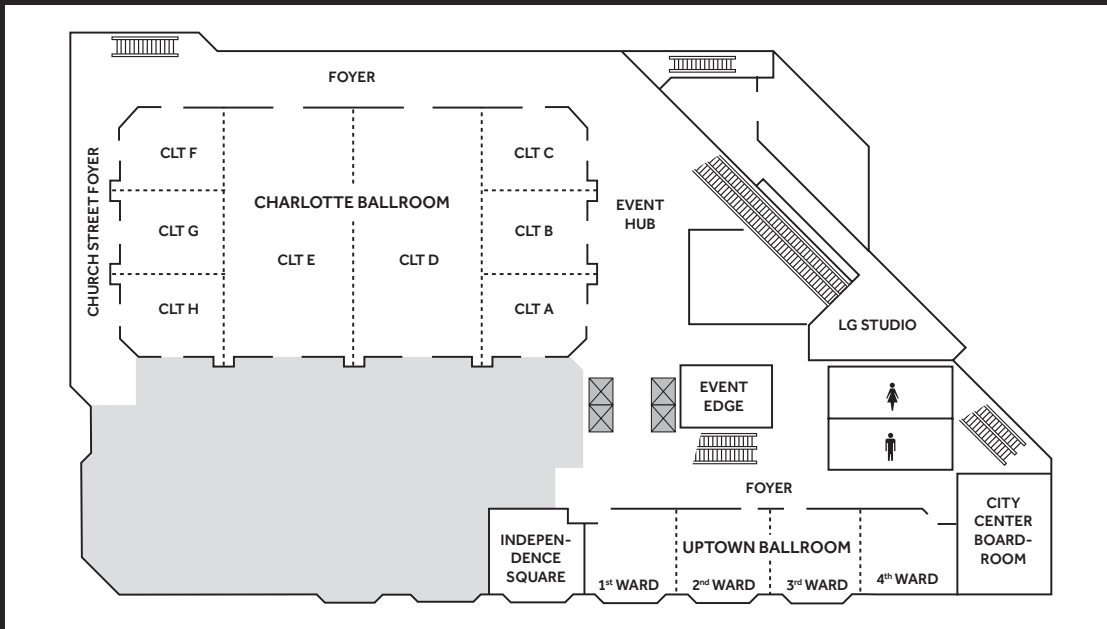
We're combining technology with our expertise to craft + deliver engaging experiences that connect and empower.

MARRIOTT HOTELS® NEXT GEN MEETINGS SERVICES INCLUDE THESE "MEET AT MARRIOTT" SERVICES

- Red CoatSM Program
- Mobile Requests



CHARLOTTE MARRIOTT® CITY CENTER



Meeting Room	DIMENSIONS		CAPACITY					
	L×W×H	Area (Sq. Ft.)	Theater	Schoolroom	Conference	U-Shape	Reception	Banquet
Charlotte Ballroom	132x69x16	9,108	1,000	500	–	–	1,450	750
Charlotte A, B, C, F, G, or H (each)	31x23x14	713	60	32	20	20	50	50
Charlotte A&B, B&C, F&G or G&H (combined)	31x46x14	1,426	120	70	44	48	100	100
Charlotte ABC or FGH (combined)	31x69x14	2,139	225	120	–	–	200	150
Charlotte ABCD or EFGH (combined)	67x69x16	4,623	500	240	–	–	500	360
Charlotte D, E (each)	35x69x16	2,415	250	150	–	–	250	180
Charlotte D & E (combined)	70x69x16	4,830	600	300	–	–	500	400
Uptown Ballroom	98x23x10	2,254	225	56	44	36	200	180
Uptown Ballroom Wards 1-3 (each)	25x23x10	575	50	28	22	18	50	50
Uptown Ballroom Wards 1&2 and 3&4 (combined)	49x23x10	1,127	90	56	40	35	120	90
Uptown Ballroom 4th Ward	25x22x10	550	40	24	20	18	30	40
Independence Square	25x23x10	575	50	28	22	18	50	50
Event Edge	–	205	–	–	–	–	18	–
LG Studio	–	765	–	–	–	–	60	–
City Center Boardroom	–	660	–	–	16	–	–	–



CHARLOTTE FAST FACTS

- Charlotte is the 16th largest city in the United States and the most populous in the state of North Carolina.
- According to the U.S. Census Bureau, Charlotte ranks #2 among the country's 25 largest cities for population growth between 2010 and 2013.
- Just 7 miles from the hotel, the Charlotte Douglas International Airport has 677 daily departures with nonstop service to 154 destinations.
- Charlotte Metro includes 7 Fortune 500 companies including Bank of America, Lowe's, Duke Energy, Nucor and Family Dollar.
- Uptown professional sports venues include Bank of America Stadium (NFL), Time Warner Cable Arena (NBA) and BB&T Ballpark (AAA Baseball). All venues are within walking distance from the hotel.
- There are over 100 restaurants in Uptown Charlotte.
- EpiCentre entertainment hub is just a block from the hotel. Venue includes multiple restaurants, a bowling alley, a movie theater, nightclubs and more!
- Additional attractions within walking distance include NASCAR Hall of Fame, Mint Museum Uptown, Harvey B. Gantt Center for African-American Arts + Culture, Discovery Place, Levine Museum of the New South.
- Charlotte will be one of the first cities to go live with Google Fiber.