



NEWS

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Spirit to Serve
Children's Magical Taxi Tour and Charity Shop Challenge

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Opened in 2004, the London Marriott Hotel West India Quay has firmly established itself as the leading five-star hotel in Canary Wharf. The towering glass and steel building has a dramatic curved shape which offers stunning panoramic views of London and boasts 301 stylish guest rooms and 47 beautifully appointed Executive Apartments smartly designed for the extended stay.

The hotel proudly plays an active part in the local community and the team truly lives by Marriott's Spirit to Serve culture. Probably the most rewarding Spirit to Serve activity is the annual Children's Magical Taxi Tour. Now in its 18th year, the Children's Magical Taxi tour gives sick children a well deserved break from their world of treatments by taking them on a trip of a lifetime to Disneyland Paris in a convoy of London Black cabs.

On the afternoon of Thursday 22nd September, associates at the hotel including General Manager, Katrin Hentszel donned the chef's whites and set about to make 420 packed lunches which will be handed out the next morning when this magical journey begins. The challenge this year was completed in less than 2 hours, a fantastic team work and an epic effort from everyone. Stay tuned for next year's record breaking time...

At the crack of dawn on Friday 23rd September, after an early breakfast hosted by the Canary Wharf East Winter Gardens, a 3 mile long convoy of 100 brightly decorated London taxis filled with excited children and their families set off from Docklands to Dover. Accompanied by City of London police cars, French Gendarmes, ambulances, AA vehicles and waived off by the Lord Mayor himself, local volunteers, a brass band, and associates from the London Marriott Hotel West India Quay, the kids are on their way to an unforgettable weekend of joy and laughter. It is truly a magnificent sight pulled together by a dedicated group of volunteers.

And our efforts to support the community do not stop here. On the 17th of September associates from the docklands hotel gave up their weekend to participate in the London Charity Shop challenge in aid of Cancer Research UK. Armed with the will to aid sales for the Blackheath Cancer Research Charity shop the associates from the London Marriott Hotel West India Quay used every selling technique available to raise over £190 in donations.

ExecuStay division; and operates conference centers. The company is headquartered in Bethesda, Maryland, USA, and had approximately 129,000 employees at 2010 year-end. It is ranked by FORTUNE as the lodging industry's most admired company and one of the best companies to work for. In fiscal year 2010, Marriott International reported sales from continuing operations of nearly \$12 billion. For more information or reservations, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com.

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